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100's visual LOGO's & LETTERHEADS

By Matthew Woolman
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Over 400 full-colour illus

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angela patchell books
GRAPHIC DESIGN

Readership: Graphic Designers

- attached FREE DVD with moving logos for Mac & PC

100's visual



LOGOS & LETTERHEADS

MATT WOOLMAN

Includes a free DVD of animated logos for Mac and PC

Publicity:

Reviews in all the graphic art magazines and on-line resource educational sites.

Matthew Woolman is an associate professor and chair of the Graphic Design Program in the School of the Arts, Virginia Commonwealth University. He teaches sequential design, typography and design theory, strategy and management. He is founder and principal of PLAID Studios and co-author, with Jeff Bellantoni, of the original Type in Motion.

Description:

This book features 100's of the most creative and inspiring logo's and letterheads from well-known international designers, design agencies and graphic artists. It includes everything from logos to labels, business cards to envelopes, and experimental college portfolio work that will inspire new and innovative design solutions.

Projects are show cased from international corporate giants; non-profit organisations; and small, private institutions, all with a variety of budgets. Designers need inspirations to get their creative juices going and break designers block.

Both designers and their clients will find this an invaluable resource for inspiration and ideas that grab the viewer's attention and create a lasting impression.

An attached FREE DVD has moving logos to show how logos are used across the screen medium - a must in today's multi-media world.

